
Manchester Pride Limited
(A company limited by guarantee)

Trustees' Report and Financial Statements

For the year ended 31 December 2023

Manchester Pride Limited
(A company limited by guarantee)

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Reference and Administrative Details of the Charity, its Trustees and Advisers
For the year ended 31 December 2023

| | |
|----------------------------------|--|
| Trustees | R Joshi M Unsworth V Empson S Bowen (resigned 31 July 2023) M Lawlor T N A Adebayo T G Westwood (resigned 8 March 2023) S A Pegg (resigned 8 March 2023) J Harrison (appointed 8 March 2023) D McGovern D J Fulvio (appointed 13 December 2023) S C Robinson (appointed 21 April 2024) M Tomlin-Flack (appointed 21 February 2024) |
| Company registered number | 04671318 |
| Charity registered number | 1117848 |
| Registered office | 53 Portland Street Manchester England M1 3LD |
| Chief executive officer | M Fletcher |
| Independent auditors | Hurst Accountants Limited Chartered Accountants Statutory Auditors 3 Stockport Exchange Stockport Cheshire SK1 3GG |
| Solicitors | DLA Piper 1 St. Peter's Square Manchester M2 3DE |

Manchester Pride Limited
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Trustees' Report
For the year ended 31 December 2023

The Trustees present their annual report together with the audited financial statements of the Charity for the 1 January 2023 to 31 December 2023. The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the group and the Charity qualify as small under section 383 of the Companies Act 2006, the group strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

The management of the Group and the Charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum of Association.

Objectives and activities

a. Our purpose

Manchester Pride creates opportunities to uplift queer communities and bring people together to celebrate LGBTQ+ life, while also campaigning for greater equality and liberation across Greater Manchester.

b. Our objectives

1. Campaign for advancements of LGBTQ+ equality at home and abroad.
2. Stage a world class celebration of LGBTQ+ life in Greater Manchester.
3. To make packages of support, including grants, available for LGBTQ+ communities, groups, organisations, events and good causes in Greater Manchester.

Our Vision is of a world where LGBTQ+ people are free to live and love without prejudice and our culture is universally celebrated.

Our Mission is to authentically celebrate and liberate diverse LGBTQ+ communities in Greater Manchester and beyond so we can all thrive.

c. Our values

UNITY – Great things are achieved by working harmoniously to achieve our vision

JOY – Celebrating and taking unrivalled pleasure in the queer expression and our rich, diverse culture

LIBERATION – Nobody's free until everybody's free

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Objectives and activities (continued)

d. What we deliver

1. Manchester Pride Festival

- The Human Rights Forum
- The Gay Village Party
- Youth Pride MCR
- Family Pride MCR
- Manchester Pride Parade
- Superbia Weekend
- The Candlelit Vigil

2. Grants Programme: Community Fund, Superbia Queer Arts Fund, Impact Fund, Local Pride Fund

3. The All Equals Charter

4. Youth Pride MCR

5. Community Sessions

6. Superbia

7. Volunteer programme

Our Community Impact

- 169,000 people celebrated queer life and love at Manchester Pride Festival.
- £105,854 raised for LGBTQ+ groups and organisations in Greater Manchester.
- 81 projects supported in 2023.
- C. 12,000 people watched the Parade.
- 11 Community Sessions.
- 19 Youth Pride MCR workshops.
- 116 LGBTQ+ young people engaged through Youth Pride MCR.
- 2,250 hours of volunteer time donated.
- 6,189,785 people reached on social media across 7 digital platforms.
- 14,335,958 people reached through our media campaigns, educating the wider community on our activities and the importance of supporting the Pride movement.
- Over 18,000 parade participants.

e. Volunteers

The commitment and unwavering dedication of our extraordinary Volunteers bolsters our efforts to make a meaningful impact on LGBTQ+ communities throughout Greater Manchester. Their selfless commitment, amounting to thousands of hours over the course of the year, is the driving force behind the smooth-running of the Manchester Pride Festival and our extensive year-round calendar of LGBTQ+ events.

In recognition of their support, we provide LGBTQ+ individuals and allies with a platform to develop skills, forge new connections, and the unique

opportunity to be a part of the global pride movement, right at the heart of the action.

Proudly sponsored by Starbucks, our volunteering programme offers queer people and anyone interested in furthering LGBTQ+ liberation the chance to:

- Build new skills in a huge variety of volunteer roles
- Take part in CV enriching activities
- Support local LGBTQ+ communities
- Make new friends and connections
- Receive equality, diversity and inclusion training
- Take part in flexible opportunities that fit individual lifestyles and needs

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Objectives and activities (continued)

f. Main activities undertaken to further the Charity's purposes for the public benefit

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

The Manchester Pride Festival is instrumental to how we as a Charity deliver our public benefit. The Gay Village Party is our only paid event at Manchester Pride Festival—a £2.50 fixed donation from every ticket goes directly to the Manchester

Pride Community Fund, and every penny goes to supporting LGBTQ+ causes and projects in Greater Manchester. The remaining cost of the ticket contributes towards the delivery of a safe community celebration for queer communities

to enjoy.

The Manchester Pride Community Fund offers grants of £250 - £10,000 in funding, and is open for applications year round. By buying a ticket to the Gay Village Party, you meaningfully contribute to improving the lives of LGBTQ+

people across the city.

Achievements and performance

a. Grants awarded

Our Grant Giving programme is testament to the transformative power of community-driven initiatives. We are delighted to share the achievements made possible by the kind donations raised at Manchester Pride Festival 2022.

These numbers not only represent data but embody the tangible difference we've made in the lives of individuals and communities. Join us on this journey as we explore the meaningful contributions of our grant recipients and the enduring impact of our collective commitment to positive change.

- 81 projects supported in 2023.
- £105,854 raised for LGBTQ+ groups and organisations in Greater Manchester to be distributed in 2024/2025.

b. Community fund

The Community Fund distributed £28,056 via 36 grants to support LGBTQ+ community projects in Greater Manchester. This fund supported projects from existing grassroots community groups, and any new projects funded had been tailored to the grants' priorities.

- £28,056 delivered to 36 community projects supporting LGBTQ+ communities.
- 15 established LGBTQ+ community groups sustained and supported.
- 11 new LGBTQ+ community groups or organisations founded.
- 26 new projects supporting LGBTQ+ people.

c. Superbia Queer Arts Fund

The Superbia Fund distributed £29,645 via 38 grants to support LGBTQ+ arts and culture projects in Greater Manchester. Of these, 7 events took place as part of the Superbia programme for Manchester Pride Festival 2023.

- £29,645 granted for queer arts & culture projects.
- 58% gave opportunities and representation to Queer, Trans and Intersex People of Colour.
- 50% of projects funded gave opportunities and representation to LGBTQ+ people with disabilities.
- 36 LGBTQ+ events and arts projects funded.

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Achievements and performance (continued)

d. Local Pride Fund

The Community Fund delivered £7,645 of funds to 9 Pride events taking place in Greater Manchester, including the first ever Manchester Trans Pride.

Local Pride events were further supported by promotion on our social media channels and website, and we held a stall at 7 Pride events to engage more people with our work. 48 Manchester Pride volunteers gave their support at 5 of the local Prides, offering their great experience to the events.

- £7,645 funding for 9 pride events in Greater Manchester.
- 44% of events took place outside of the city centre.

e. Impact Fund

The Impact Fund uses funds generated in 2023 to deliver £44,555 of funds to 5 organisations in 2024. This larger pot of funding will support longer term projects that create incredible impacts for LGBTQ+ communities. This fund supported organisations that find it difficult to obtain funding from other sources.

- George House Trust received £9,894 to increase trans and gender diverse engagement with their HIV support services.
- Black Gold Arts will be using their grant of £9,721 to deliver three events, supporting QTIPOC men's mental health, addressing sexual health and HIV stigma and celebrating queer, black music whilst raising awareness of issues.
- Our Room were awarded £9,940 to research the needs of LGBTQ+ sex workers through participatory and community-based arts projects.
- African Rainbow Family will use £10,000 to support LGBTQ+ refugees' mental health and wellbeing through group therapy sessions.
- Proud 2b Parents received £5,000 to increase LGBTQ+ family engagement and create family focussed spaces at Pride events in Greater Manchester.

f. The Manchester Pride Charity

Manchester Pride is a charity. This means we are registered with The Charity Commission, and operate exclusively for charitable purposes. Like many charities, we get our income from a variety of sources, including donations, some grants, and through the delivery of Manchester Pride Festival.

Manchester Pride, similarly to many other charities, operates as a limited company and is fully audited. So, when you see reference to Manchester Pride Limited, that means the charity. It is common for charities to have trading companies which generate income (it's how many of the charity shops you see on the high street operate). In the case of Manchester Pride, our trading company doesn't run shops, it runs a four-day, party-as-protest, queer-led festival celebrating LGBTQ+ life.

The delivery of the Manchester Pride Festival is one of our most important charitable objectives: it is a celebration of LGBTQ+ life in Greater Manchester and exists to campaign for greater LGBTQ+ equality both at home and abroad. It is also our biggest source of income which supports us to deliver all of our other charitable objectives, including our

year-round Grants Programme.

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Financial review

a. Going concern

The charity has reported a consolidated deficit of £468k in 2023. At 31 December 2023, the charity has a consolidated funds deficit of £356k.

The financial statements have been prepared on a going concern basis, which assumes that the charity will continue to operate for the foreseeable future. The Trustees believe it is appropriate to prepare the financial statements on a going

concern basis for the following reasons:

1. A review of the charity's strategy will be undertaken in 2024 to safeguard the sustainability of Manchester Pride's financial model.
2. Detailed budgets and cash flow forecasts have been prepared for 2024 and 2025. These indicate that the charity will make a surplus in 2024 and 2025 and will maintain a positive cash position throughout.
3. Results for the 2024 financial period to August 2024 report a surplus has been made.

Therefore, and after making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going

concern basis for preparation of the financial statements.

b. Reserves policy

The Charity has a medium-term financial plan to further diversify income streams, respond flexibly to the ongoing macro-economic conditions and rebuild reserves over a three-year basis.

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Financial review (continued)

c. Financial risk management objectives and policies

| | Risk areas identified | Potential Impact | Risk Mitigation & Control |
|----|---|--|--|
| F1 | Budgetary control and financial reporting | <ul style="list-style-type: none"> • budget does not match key objectives and priorities; • decisions made on inaccurate financial projections or reporting; • decisions made based on unreliable costing data or income projections; • inability to meet commitments or key objectives; • poor credit control; • poor cash flow and treasury management; • ability to function as going concern; | <ul style="list-style-type: none"> • review and maintain all systems controls and procedures including bank reconciliation, authorisation protocols; • staff adhere to Financial Procedures Manual; • budget is linked to business planning and objectives; • financial monitoring and reporting via FR Committee; • budget and finance update to each board meeting via FR committee; • regular review of reserves; |
| F2 | Reserves policies | <ul style="list-style-type: none"> • lack of funds or liquidity to respond to new needs or requirements; • inability to meet commitments or planned objectives; • reputational risks if policy cannot be justified; | <ul style="list-style-type: none"> • reserves policy to linked business plans, activities and identified financial and operating risk; • regular review of reserves policy and reserve levels; • board agreed to establish a reserve policy of a minimum of three months operating costs; • treasurer makes recommendation to the finance committee/board; |
| F3 | Cashflow sensitivities | <ul style="list-style-type: none"> • inability to meet commitments; • lack of liquidity to cover variance in costs; • impact on operational activities; | <ul style="list-style-type: none"> • adequate cash flow projections (prudence of assumptions) are in place with 12 monthly forecasts; • payment plans setup with large suppliers and prioritise small suppliers and artists; • major sensitivities identified and factored; • adequate information flow from operational team for cash flow purposes; • monthly monitor arrangements and reporting in place to the finance committee/board; |
| F4 | Dependency on income sources | <ul style="list-style-type: none"> • cash flow and budget impact of loss of income source | <ul style="list-style-type: none"> • major dependencies on Festival ticket income and sponsorship; • inadequate organisational reserves in place; • diversification plans created as part of the strategic review (demographic diversity, new revenue streams, new events) |
| F5 | Pricing policy | <ul style="list-style-type: none"> • reliance on subsidy funding; • unplanned loss from pricing errors; • cash flow impact on other activities; • loss of contracts if uncompetitive; • affordability of services to beneficiary class; | <ul style="list-style-type: none"> • costing of services and contracts is based on reasonable assumptions; • Annual review of ticketing pricing policy; |
| F6 | Pension commitments | <ul style="list-style-type: none"> • under-funded defined benefit scheme; • impact on future cash flows; • failure to meet due dates of payment; • regulatory action or fines; | <ul style="list-style-type: none"> • review of pension scheme arrangements (eg money purchase schemes); • Limited financial impact upon the organisation (>£10k); |

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Financial review (continued)

| | | | |
|----|----------------|--|--|
| F7 | Fraud or error | <ul style="list-style-type: none">• financial loss;• reputational risk;• loss of staff morale;• regulatory action;• impact on funding; | <ul style="list-style-type: none">• treasurer acts as lead on fraud & error investigator;• financial control procedures, segregate duties, authorisation limits established;• asset register maintained; |
|----|----------------|--|--|

Structure, governance and management

a. Constitution

Manchester Pride Limited is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association.

b. Organisational structure and decision-making policies

The Annual General Meeting of the Charity appoints new trustees and Honorary Officers, appoints the auditors and considers and adopts the annual report and financial statements for the preceding year's activities.

The Board of Trustees is ultimately responsible for the running of the Charity. The Board has the following structure of sub-committees:

- Performance and governance committee – it oversees the proper governance of the charity, along with the Chair it helps to line manage the CEO and it ensures the charity delivers against its strategic goals.
- Finance and risk committee – financial oversight and managing the charity's risk register.
- Fundraising and grants committee – oversees the charity's grant giving activities.

At the heart of Manchester Pride is the Manchester Pride Festival. The delivery of a successful festival remains the main income source for the charity, without which it could not meet its charitable goals and objectives.

The trustees employ a full-time Chief Executive Officer (CEO) for the charity, as the financial and operational risk associated with the delivery of its festival are too great for volunteer trustees to manage on a day-to-day basis.

Trustees delegate operational delivery of the Charity to the CEO.

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Structure, governance and management (continued)

c. Our Trustees

Manchester Pride's trustees are the unsung heroes who have independent control over and legal responsibility for the charity's management and administration. They are the guiding hands behind the scenes, ensuring that Manchester Pride fulfils its missions and makes a real difference in the lives of people LGBTQ+ people in Greater Manchester. Most importantly, our trustees are dedicated volunteers who offer much of their time and expertise for a cause they deeply care about.

Our board of trustees meet 5 times a year every February, May, August, October and December. Within our board of trustees, there are three sub-committees that meet quarterly. These sub-committees are: Performance and Governance, Finance, and Fundraising and Grants. The trustees on our Fundraising and Grants sub-committee also volunteer for Manchester Pride's Community Grants Panel—meticulously evaluating Grants submissions throughout the year to ensure each application aligns with our grant priorities.

Manchester Pride has worked hard to reflect the diversity of its community on its trustee board. Thanks to a concerted recruitment effort, we are privileged to have trustees from different backgrounds, genders, ethnicities, sexual orientations, gender identities and political persuasions.

Following recruitment, new Trustees undergo an induction process which includes a briefing pack and separate one-to-one sessions with the Chair, Vice Chair, Treasurer and Chief Executive. These sessions provide new Trustees with an overview of the Charity's activities, staff and performance; governance of the Charity; the Charity's finances; and Board dynamics.

d. Our employees

Headed by the Charity's CEO, the team at Manchester Pride has operational responsibility to deliver the Charity's objectives and ensure it provides a public benefit.

Staffing levels are agreed by the CEO and trustees based on a three-year plan and financial projections. In any given financial year, we have a small team of full-time employees. That team then expands as temporary expert staff are brought on board to help with the delivery of Manchester Pride Festival.

On an annual basis all employees are appraised, and they also receive regular training and coaching in support of their roles. At the end of 2023 Manchester Pride employed 13 people across 3 departments.

The trustees of Manchester Pride set the pay and reward policy for staff, including the CEO. In doing so, we seek to meet our obligations as a charity with the desire to be a great place to work which attracts and retains talented, passionate people who want to make a difference.

The remuneration of staff is benchmarked against salaries paid by other charities and follows guidance from the National Council for Voluntary Organisations (NCVO). In addition, as our team (and our CEO in particular) is charged with overseeing a complex not-for-profit organisation, we benchmark their salaries against the market rate we'd have to pay for these types of specialist skills.

Manchester Pride Team as of December 2023:

- 39% Female
- 46% Male
- 15% Trans/NB
- 23% People of Colour
- 69% LGBTQ+

Plans for future periods

Our current strategy was created to sustain a degree of agility and we had to exercise this by streamlining some of our activities, ensuring we remain focussed on our key purpose. As we head into 2024 we are optimistic about the opportunities for collaborative working that can support our activities.

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Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial period. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and the Charity and of their incoming resources and application of resources, including their income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Group and the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Group and the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Group and the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditors

Each of the persons who are Trustees at the time when this Trustees' report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charitable group's auditors are unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charitable group's auditors are aware of that information.

Auditors

The auditors, Hurst Accountants Limited, have indicated their willingness to continue in office. The designated Trustees will propose a motion reappointing the auditors at a meeting of the Trustees.

Approved by order of the members of the board of Trustees and signed on their behalf by:

D McGovern
Chair of Trustees

J Harrison
Trustee

Date: 26 September 2024

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Independent Auditors' Report to the Members of Manchester Pride Limited

Opinion

We have audited the financial statements of Manchester Pride Limited (the 'parent charitable company') and its subsidiaries (the 'group') for the year ended 31 December 2023 which comprise the consolidated statement of financial activities, the consolidated balance sheet, the charity balance sheet, the consolidated statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the Group's and of the parent charitable company's affairs as at 31 December 2023 and of the Group's incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the Group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Group's or the parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

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Independent Auditors' Report to the Members of Manchester Pride Limited (continued)

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditors' report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- the parent charitable company has not kept adequate and sufficient accounting records, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' Report and from the requirement to prepare a Strategic Report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the Group's and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the Group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

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Independent Auditors' Report to the Members of Manchester Pride Limited (continued)

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Identifying and assessing potential risks related to irregularities

In identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, we considered the following:

- The nature of the industry and sector in which the company operates: the control environment and business performance including key drivers for directors' remuneration, bonus levels and performance targets.
- The outcome of enquiries of local management and parent company management, including whether management was aware of any instances of non-compliance with laws and regulations, and whether management had knowledge of any actual, suspected, or alleged fraud.
- Supporting documentation relating to the Company's policies and procedures for:
 - Identifying, evaluating, and complying with laws and regulations;
 - Detecting and responding to the risks of fraud;
- The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
- The outcome of discussions amongst the engagement team regarding how and where fraud might occur in the financial statements and any potential indicators of fraud.
- The legal and regulatory framework in which the Company operates, particularly those laws and regulations which have a direct effect on the financial statements, such as the Companies Act 2006, pensions and tax legislation, or which had a fundamental effect on the operations of the Company, including General Data Protection requirements, and Anti-bribery and Corruption.

Audit response to risks identified

Our procedures to respond to the risks identified included the following:

- Reviewing the financial statements disclosures and testing to supporting documentation to assess compliance with the provisions of those relevant laws and regulations which have a direct effect on the financial statements.
- Discussions with management, including consideration of known or suspected instances of non-compliance with laws and regulations and fraud.
- Evaluation and testing of the operating effectiveness of management's controls designed to prevent and detect irregularities.
- Enquiring of management about any actual and potential litigation and claims.
- Performing analytical procedures to identify any unusual or unexpected relationships which may indicate risks of material misstatement due to fraud.

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Independent Auditors' Report to the Members of Manchester Pride Limited (continued)

We have also considered the risk of fraud through management override of controls by:

- Testing the appropriateness of journal entries and other adjustments. We have used data analytics software to identify accounting transactions which may pose a heightened risk of material misstatement, whether due to fraud or error.
- Challenging assumptions made by management in their significant accounting estimates, and assessing whether the judgements made in making accounting estimates are indicative of a potential bias; and
- Evaluating the business rationale of any significant transactions that are unusual or outside the normal course of business.

We also communicated relevant identified laws and regulations and potential fraud risks to all engagement team members and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.

There are inherent limitations in the audit procedures described above, and the further removed non-compliance with laws and regulations are from the events and transactions reflected in the financial statements, the less likely we would become aware of them. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006, and to the charitable company's trustees, as a body, Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.

Helen Besant Roberts (senior statutory auditor)

for and on behalf of

Hurst Accountants Limited

Chartered Accountants

Statutory Auditors

3 Stockport Exchange

Stockport

Cheshire

SK1 3GG

26 September 2024

Manchester Pride Limited
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Consolidated Statement of financial activities (incorporating income and expenditure account)
For the year ended 31 December 2023

| | Note | Restricted funds 2023 £ | Unrestricted funds 2023 £ | Total funds 2023 £ | Total funds 2022 £ |
|---|------|-------------------------------|---------------------------------|-----------------------------|-----------------------------|
| Income from: | | | | | |
| Donations and legacies | 4 | 105,854 | 40,000 | 145,854 | 321,831 |
| Charitable activities | 5 | 33,000 | - | 33,000 | 42,000 |
| Other trading activities | 7 | - | 2,536,776 | 2,536,776 | 2,349,721 |
| Investments | 6 | - | 176 | 176 | - |
| Total income | | <u>138,854</u> | <u>2,576,952</u> | <u>2,715,806</u> | <u>2,713,552</u> |
| Expenditure on: | | | | | |
| Charitable activities | 9 | <u>105,846</u> | <u>3,077,197</u> | <u>3,183,043</u> | <u>2,598,304</u> |
| Net income/(expenditure) before taxation | | 33,008 | (500,245) | (467,237) | 115,248 |
| Taxation | 15 | - | (321) | (321) | (2,062) |
| Net movement in funds | | <u>33,008</u> | <u>(500,566)</u> | <u>(467,558)</u> | <u>113,186</u> |
| Reconciliation of funds: | | | | | |
| Total funds brought forward | | 114,653 | (2,878) | 111,775 | (1,411) |
| Net movement in funds | | 33,008 | (500,566) | (467,558) | 113,186 |
| Total funds carried forward | | <u>147,661</u> | <u>(503,444)</u> | <u>(355,783)</u> | <u>111,775</u> |

The Consolidated Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 20 to 38 form part of these financial statements.

Manchester Pride Limited
(A company limited by guarantee)
Registered number: 04671318

Consolidated Balance Sheet
As at 31 December 2023

| | Note | 2023 £ | 2022 £ |
|---|------|-------------------------|----------------|
| Fixed assets | | | |
| Tangible assets | 16 | 10,175 | 9,690 |
| Current assets | | | |
| Debtors | 17 | 67,928 | 163,154 |
| Cash at bank and in hand | 24 | 66,109 | 360,351 |
| | | <u>134,037</u> | <u>523,505</u> |
| Creditors: amounts falling due within one year | 18 | (402,897) | (264,822) |
| Net current liabilities / assets | | (268,860) | 258,683 |
| Total assets less current liabilities | | <u>(258,685)</u> | <u>268,373</u> |
| Creditors: amounts falling due after more than one year | 19 | (94,715) | (154,536) |
| Provisions for liabilities | | (2,383) | (2,062) |
| Total net assets | | <u>(355,783)</u> | <u>111,775</u> |
| Charity funds | | | |
| Restricted funds | 21 | 147,661 | 114,653 |
| Unrestricted funds | 21 | (503,444) | (2,878) |
| Total funds | | <u>(355,783)</u> | <u>111,775</u> |

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

D McGovern
Chair of Trustees

J Harrison
Trustee

Date: 26 September 2024

The notes on pages 20 to 38 form part of these financial statements.

Manchester Pride Limited
(A company limited by guarantee)
Registered number: 04671318

Charity Balance Sheet
As at 31 December 2023

| | Note | 2023 £ | 2022 £ |
|---|------|-------------------------|-----------------------|
| Fixed assets | | | |
| Tangible assets | 16 | 642 | 1,442 |
| Current assets | | | |
| Debtors | 17 | 15,393 | 359,963 |
| Cash at bank and in hand | | 58,815 | 29,887 |
| | | <u>74,208</u> | <u>389,850</u> |
| Creditors: amounts falling due within one year | 18 | (342,477) | (130,533) |
| Net current liabilities / assets | | (268,269) | 259,317 |
| Total assets less current liabilities | | (267,627) | 260,759 |
| Creditors: amounts falling due after more than one year | 19 | (94,715) | (154,536) |
| Total net assets | | <u>(362,342)</u> | <u>106,223</u> |
| Charity funds | | | |
| Restricted funds | 21 | 147,661 | 114,653 |
| Unrestricted funds | | | |
| General funds | 21 | (510,003) | (8,430) |
| Total unrestricted funds | 21 | (510,003) | (8,430) |
| Total funds | | <u>(362,342)</u> | <u>106,223</u> |

The Charity's net movement in funds for the year was £(468,565) (2022 - £107,634).

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

Manchester Pride Limited
(A company limited by guarantee)
Registered number: 04671318

Charity Balance Sheet (continued)
As at 31 December 2023

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

D McGovern
Chair of Trustees

J Harrison
Trustee

Date: 26 September 2024

The notes on pages 20 to 38 form part of these financial statements.

Manchester Pride Limited
(A company limited by guarantee)

Consolidated Statement of Cash Flows
For the year ended 31 December 2023

| | Note | 2023 £ | 2022 £ |
|---|------|----------------------|-----------------------|
| Cash flows from operating activities | | | |
| Net cash used in operating activities | 23 | <u>(216,823)</u> | <u>255,891</u> |
| Cash flows from investing activities | | | |
| Purchase of tangible fixed assets | | <u>(4,443)</u> | <u>(9,737)</u> |
| Net cash used in investing activities | | <u>(4,443)</u> | <u>(9,737)</u> |
| Cash flows from financing activities | | | |
| Repayments of borrowing | | <u>(59,820)</u> | <u>(59,820)</u> |
| Interest payable | | <u>(13,156)</u> | <u>(15,758)</u> |
| Net cash used in financing activities | | <u>(72,976)</u> | <u>(75,578)</u> |
| Change in cash and cash equivalents in the year | | <u>(294,242)</u> | <u>170,576</u> |
| Cash and cash equivalents at the beginning of the year | | <u>360,351</u> | <u>189,775</u> |
| Cash and cash equivalents at the end of the year | 24 | <u><u>66,109</u></u> | <u><u>360,351</u></u> |

The notes on pages 20 to 38 form part of these financial statements

Manchester Pride Limited
(A company limited by guarantee)

Notes to the Financial Statements
For the year ended 31 December 2023

1. General information

Manchester Pride Limited is a company limited by guarantee, registered number 04671318. It is also a charity, registered number 1117848. The registered address is Manchester One, 53 Portland Street, Manchester, M1 3LF.

The principal activity of the group is to co-ordinate an annual festival by and for lesbian, gay, bisexual and transgender people, working towards the involvement of different sectors of the community, and raising funds for related organisations and charities.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Manchester Pride Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The consolidated statement of financial activities (SOFA) and consolidated balance sheet consolidate the financial statements of the Charity and its subsidiary undertaking. The results of the subsidiary are consolidated on a line by line basis.

The Charity has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own statement of financial activities in these financial statements.

2.2 Going concern

The charity has reported a consolidated deficit of £468k in 2023. At 31 December 2023, the charity has a consolidated funds deficit of £356k.

The financial statements have been prepared on a going concern basis, which assumes that the charity will continue to operate for the foreseeable future.

The Trustees believe it is appropriate to prepare the financial statements on a going concern basis for the following reasons:

1. A review of the charity's strategy will be undertaken in 2024 to safeguard the sustainability of Manchester Pride's financial model.
2. Detailed budgets and cash flow forecasts have been prepared for 2024 and 2025. These indicate that the charity will make a surplus in 2024 and 2025 and will maintain a positive cash position throughout.
3. Results for the 2024 financial period to August 2024 report a surplus has been made.

Therefore, and after making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis for preparation of the financial statements.

Manchester Pride Limited
(A company limited by guarantee)

Notes to the Financial Statements
For the year ended 31 December 2023

2. Accounting policies (continued)

2.3 Income

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably. The following specific policies are applied to particular categories of income:

Incoming resources from grants, where related to performance and specific deliverables, are accounted for as the Charity earns the right to consideration by its performance.

Donations are received by way of grants, donations and gifts and are included in full in the Statement of Financial Activities when receivable. Grants, where entitlement is not conditional on the delivery of a specific performance by the Charity, are recognised when the Charity becomes unconditionally entitled to the grant.

Donated services and facilities are included at the value to the Charity where this can be quantified. The value of services provided by volunteers has not been included in these accounts.

Investment income is recognised on a receivable basis.

2.4 Expenditure

Expenditure is recognised on an accruals basis when a liability is incurred. Expenditure includes Value Added Tax which cannot be fully recovered, and is included as part of the expenditure to which it relates:

Charitable activities relate to donations payable to charities and organisations particularly, but not exclusively, in Greater Manchester and Lancashire. The Charity allocates a portion of the costs of running the festival and other events to charitable activities as the festival is not just about fundraising but also about fulfilling the objectives of the Charity by acting as a signposting organisation for services dealing with sexual health, homophobia, transphobia, social activities and HIV awareness and care services. The organisation also delivers campaigns that support equality and challenge discrimination, such as heritage, learning, health and one-off initiatives. Expenditure is apportioned line by line considering each activity and what objectives it is there to support.

The Charity initially identifies the costs of its support functions. It then identifies those costs which relate to the governance function. Having identified its governance costs, the remaining support costs together with the governance costs are apportioned between the four key charitable activities undertaken in the period.

Manchester Pride Limited
(A company limited by guarantee)

Notes to the Financial Statements
For the year ended 31 December 2023

2. Accounting policies (continued)

2.4 Expenditure (continued)

Grants

Grants payable are payments made to third parties in furtherance of the charitable objects of the Charity. Grants are accounted for when either the recipient has a reasonable expectation that they will receive a grant and the Trustees have agreed to pay the grant without condition, or the recipient has a reasonable expectation that they will receive a grant and any condition attaching the grant is outside of the control of the Charity. Provisions for grants are made when the intention to make the grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

A list of all organisations that receive funding from Manchester Pride is available at [manchesterpride.com /community/grant-giving](http://manchesterpride.com/community/grant-giving). Additional support in terms of awareness is provided by Manchester Pride to those organisations through press and marketing activity throughout the year.

Pension costs

The company operates a defined contribution pension scheme for employees. The assets of the scheme are held separately from those of the company. The annual contributions payable are charged to the statement of financial activities.

2.5 Taxation

The Charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

2.6 Tangible fixed assets and depreciation

Tangible fixed assets costing £1,000 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

| | | | |
|------------------|---|-----|---------------|
| Office equipment | - | 25% | Straight line |
|------------------|---|-----|---------------|

2.7 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Manchester Pride Limited
(A company limited by guarantee)

Notes to the Financial Statements
For the year ended 31 December 2023

2. Accounting policies (continued)

2.8 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.9 Liabilities

Liabilities and provisions are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the consolidated statement of financial activities as a finance cost.

2.10 Deferred taxation

Full provision is made for deferred tax assets and liabilities arising from all timing differences between the recognition of gains and losses in the financial statements and recognition in the tax computation.

A net deferred tax asset is recognised only if it can be regarded as more likely than not that there will be suitable taxable surpluses from which the future reversal of the underlying timing differences can be deducted.

Deferred tax assets and liabilities are calculated at the tax rates expected to be effective at the time the timing differences are expected to reverse.

2.11 Financial instruments

The Group only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.12 Operating leases

Rentals paid under operating leases are charged to the consolidated statement of financial activities on a straight-line basis over the lease term.

2.13 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Group and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Group for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Manchester Pride Limited
(A company limited by guarantee)

Notes to the Financial Statements
For the year ended 31 December 2023

2. Accounting policies (continued)

2.13 Fund accounting (continued)

Investment income, gains and losses are allocated to the appropriate fund.

3. Legal status of the Charity

Manchester Pride Limited is a company limited by guarantee.

Every member undertakes to contribute to the assets of the Charity in the event of it being wound up while they are a member, or within one year after they cease to be a member and of the costs, charges and expense of winding up, and for the adjustment of the rights of the contributories among themselves, such amounts as may be required, not exceeding £1 per member.

4. Income from donations and legacies

| | Restricted funds | Unrestricted funds | Total funds | <i>Total funds</i> |
|---------------------|-------------------------|---------------------------|-----------------------|-----------------------|
| | 2023 | 2023 | 2023 | <i>2022</i> |
| | £ | £ | £ | |
| Donations | 105,854 | - | 105,854 | <i>126,831</i> |
| In-Kind Sponsorship | - | 40,000 | 40,000 | <i>195,000</i> |
| Total 2023 | <u>105,854</u> | <u>40,000</u> | <u>145,854</u> | <u><i>321,831</i></u> |
| <i>Total 2022</i> | <u><i>114,653</i></u> | <u><i>207,178</i></u> | <u><i>321,831</i></u> | |

5. Income from charitable activities

| | Restricted funds | Total funds | <i>Total funds</i> |
|-------------------|-------------------------|----------------------|----------------------|
| | 2023 | 2023 | <i>2022</i> |
| | £ | £ | |
| Grants | <u>33,000</u> | <u>33,000</u> | <u><i>42,000</i></u> |
| <i>Total 2022</i> | <u><i>42,000</i></u> | <u><i>42,000</i></u> | |

Of the total grant income, £nil (2022: £12,000) is recognised by the Charity's trading subsidiary, Manchester Pride Events Limited.

Manchester Pride Limited
(A company limited by guarantee)

Notes to the Financial Statements
For the year ended 31 December 2023

6. Investment income

| | Unrestricted funds 2023 £ | Total funds 2023 £ | <i>Total funds 2022</i> |
|---------------------|--|---------------------------------------|---------------------------------|
| Interest receivable | 176 | 176 | - |

7. Income from other trading activities

Income from non charitable trading activities

| | Unrestricted funds 2023 £ | Total funds 2023 £ | <i>Total funds 2022</i> |
|--------------------------------|--|---------------------------------------|---------------------------------|
| Income from trading subsidiary | 2,482,943 | 2,482,943 | 2,336,370 |
| All Equals Charter | 16,122 | 16,122 | 13,351 |
| Merchandise sales | 177 | 177 | - |
| Corporate sponsorship | 37,534 | 37,534 | - |
| Total 2023 | 2,536,776 | 2,536,776 | 2,349,721 |
| <i>Total 2022</i> | <i>2,349,721</i> | <i>2,349,721</i> | |

Manchester Pride Limited
(A company limited by guarantee)

Notes to the Financial Statements
For the year ended 31 December 2023

8. Income by activity

| | Campaign | Celebrate | Engage | Fundraise | Total 2023 | <i>Total 2022</i> |
|--|-----------------------|-------------------------|-----------------------|-----------------------|-------------------------|-------------------------|
| | £ | £ | £ | £ | £ | £ |
| Donations | - | - | - | 105,854 | 105,854 | <i>126,831</i> |
| Investment income | 44 | 44 | 44 | 44 | 176 | - |
| All Equals Charter | - | - | 16,122 | - | 16,122 | <i>13,351</i> |
| Grants | 6,600 | 6,600 | 19,800 | - | 33,000 | <i>42,000</i> |
| Merchandise sales | - | - | - | 177 | 177 | - |
| In-Kind sponsorship | 10,000 | 10,000 | 10,000 | 10,000 | 40,000 | <i>195,000</i> |
| Corporate sponsorship | 9,383 | 9,383 | 9,384 | 9,384 | 37,534 | - |
| Income from trading subsidiary: | | | | | | |
| Event income | 386,111 | 386,111 | 386,111 | 386,110 | 1,544,443 | <i>1,595,882</i> |
| Sponsorship | - | 938,500 | - | - | 938,500 | <i>740,488</i> |
| Total 2023 | <u>412,138</u> | <u>1,350,638</u> | <u>441,461</u> | <u>511,569</u> | <u>2,715,806</u> | <u>2,713,552</u> |
| <i>Total 2022</i> | <i><u>456,121</u></i> | <i><u>1,196,609</u></i> | <i><u>486,271</u></i> | <i><u>574,551</u></i> | <i><u>2,713,552</u></i> | |

Manchester Pride Limited
(A company limited by guarantee)

Notes to the Financial Statements
For the year ended 31 December 2023

9. Analysis of expenditure on charitable activities

Summary by fund type

| | Restricted funds | Unrestricted | Total | <i>Total</i> |
|----------------------------|-------------------------|---------------------|-------------------------|-------------------------|
| | 2023 | funds | 2023 | <i>2022</i> |
| | £ | £ | £ | |
| Artists fees and expenses | - | 335,383 | 335,383 | <i>186,696</i> |
| Marketing and PR | - | 373,800 | 373,800 | <i>376,680</i> |
| Events & engagement | - | 1,277,625 | 1,277,625 | <i>859,306</i> |
| Box office expenses | - | 22,939 | 22,939 | <i>19,817</i> |
| Sundry | - | 119,163 | 119,163 | <i>94,364</i> |
| Interest payable | - | 13,156 | 13,156 | <i>15,758</i> |
| In-Kind expenditure | - | 40,000 | 40,000 | <i>195,000</i> |
| Depreciation | - | 3,958 | 3,958 | <i>2,809</i> |
| Irrecoverable VAT | - | 24,044 | 24,044 | <i>143,598</i> |
| Grants distributed | 72,846 | - | 72,846 | <i>2,250</i> |
| Governance costs (note 10) | - | 10,900 | 10,900 | <i>10,450</i> |
| Support costs (note 10) | 33,000 | 856,229 | 889,229 | <i>691,576</i> |
| Total 2023 | <u>105,846</u> | <u>3,077,197</u> | <u>3,183,043</u> | <u><i>2,598,304</i></u> |
| <i>Total 2022</i> | <u>63,940</u> | <u>2,534,364</u> | <u>2,598,304</u> | |

Manchester Pride Limited
(A company limited by guarantee)

Notes to the Financial Statements
For the year ended 31 December 2023

10. Expenditure on Charitable Activities

| | Campaign | Celebrate | Engage | Fundraise | Total 2023 | Total 2022 |
|----------------------------|-----------------------|-------------------------|-----------------------|-----------------------|-------------------------|-------------------------|
| | £ | £ | £ | £ | £ | £ |
| Artists fees and expense | - | 268,306 | - | 67,077 | 335,383 | <i>186,696</i> |
| Marketing and PR | 93,450 | 93,450 | 93,450 | 93,450 | 373,800 | <i>376,680</i> |
| Events & Engagement | - | 766,575 | 127,763 | 383,287 | 1,277,625 | <i>859,306</i> |
| Box office expenses | - | 21,792 | - | 1,147 | 22,939 | <i>19,817</i> |
| Sundry | 29,791 | 29,791 | 29,791 | 29,790 | 119,163 | <i>94,364</i> |
| Interest payable | - | - | 13,156 | - | 13,156 | <i>15,758</i> |
| In-kind expenditure | 10,000 | 10,000 | 10,000 | 10,000 | 40,000 | <i>195,000</i> |
| Depreciation | - | - | - | 3,958 | 3,958 | <i>2,809</i> |
| Irrecoverable VAT | - | - | - | 24,044 | 24,044 | <i>143,598</i> |
| Grants distributed | - | - | 72,846 | - | 72,846 | <i>2,250</i> |
| Governance costs (note 11) | 2,725 | 2,725 | 2,725 | 2,725 | 10,900 | <i>10,450</i> |
| Support costs (note 11) | 222,307 | 222,307 | 222,307 | 222,308 | 889,229 | <i>691,576</i> |
| Total 2023 | <u>358,273</u> | <u>1,414,946</u> | <u>572,038</u> | <u>837,786</u> | <u>3,183,043</u> | <i><u>2,598,304</u></i> |
| <i>Total 2022</i> | <i><u>293,268</u></i> | <i><u>977,034</u></i> | <i><u>397,206</u></i> | <i><u>930,796</u></i> | <i><u>2,598,304</u></i> | |

In-Kind expenditure consists of marketing costs of £Nil (2022: £152,000), and event costs of £40,000 (2022: £43,000).

Manchester Pride Limited
(A company limited by guarantee)

Notes to the Financial Statements
For the year ended 31 December 2023

11. Analysis of support and governance costs

Analysis of support costs:

| | 2023 | 2022 |
|---------------------------------|---------|---------|
| | £ | £ |
| Salaries and wages | 621,856 | 500,665 |
| Outsourced personnel | 229,096 | 141,110 |
| Legal and professional services | 38,277 | 49,801 |
| | 889,229 | 691,576 |

Analysis of governance costs:

| | 2023 | 2022 |
|------------------------|--------|--------|
| | £ | £ |
| Auditors' remuneration | 10,900 | 10,450 |

The Charity initially identifies the costs of its support functions. It then identifies those costs which relate to the governance function. Having identified its governance costs, the remaining support costs together with the governance costs are apportioned between the four key objects undertaken (see note 10) in the period.

12. Auditors' remuneration

The auditors' remuneration amounts to an auditor fee of £7,750 (2022 - £7,550), and other accountancy services of £3,150 (2022 - £2,900).

13. Staff costs

| | Group | Group | Charity | Charity |
|-----------------------|---------|---------|---------|---------|
| | 2023 | 2022 | 2023 | 2022 |
| | £ | £ | £ | £ |
| Wages and salaries | 540,701 | 431,826 | 540,701 | 431,826 |
| Social security costs | 56,692 | 41,981 | 56,692 | 41,981 |
| Staff pension costs | 24,463 | 26,858 | 24,463 | 26,858 |
| | 621,856 | 500,665 | 621,856 | 500,665 |

Manchester Pride Limited
(A company limited by guarantee)

Notes to the Financial Statements
For the year ended 31 December 2023

13. Staff costs (continued)

The average number of persons employed by the Charity during the year was as follows:

| | Group 2023 No. | <i>Group</i> <i>2022</i> <i>No.</i> | Charity 2023 No. | <i>Charity</i> <i>2022</i> <i>No.</i> |
|-----------------------------|---|---|---|---|
| Management and events staff | <u>15</u> | <u>13</u> | <u>15</u> | <u>13</u> |

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

| | Group 2023 No. | <i>Group</i> <i>2022</i> <i>No.</i> |
|--------------------------------|---|---|
| In the band £80,001 - £90,000 | - | 1 |
| In the band £90,001 - £100,000 | 1 | - |

Key management personnel consists of The Chief Executive, The Director of Operations and The Head of Engagement.

The total amount of employee benefits (including employer pension contributions and employer national insurance contributions) received by key management personnel for their services to the charity was £163,313 (2022: £169,783).

14. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2022 - £NIL).

During the year ended 31 December 2023, no Trustee expenses have been incurred (2022 - £NIL).

15. Taxation

| | 2023 £ | <i>2022</i> <i>£</i> |
|--|-------------------------|-------------------------|
| Deferred tax | | |
| Origination and reversal of timing differences | <u>321</u> | <u>2,062</u> |

There are no factors considered likely to affect future tax charges.

Manchester Pride Limited
(A company limited by guarantee)

Notes to the Financial Statements
For the year ended 31 December 2023

16. Tangible fixed assets

Group

| | Office equipment £ |
|----------------------------|-----------------------------------|
| Cost or valuation | |
| At 1 January 2023 | 23,435 |
| Additions | 4,443 |
| At 31 December 2023 | <u>27,878</u> |
| Depreciation | |
| At 1 January 2023 | 13,745 |
| Charge for the year | 3,958 |
| At 31 December 2023 | <u>17,703</u> |
| Net book value | |
| At 31 December 2023 | <u><u>10,175</u></u> |
| <i>At 31 December 2022</i> | <u><u>9,690</u></u> |

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Notes to the Financial Statements
For the year ended 31 December 2023

16. Tangible fixed assets (continued)

Charity

| | Office equipment £ |
|----------------------------|-----------------------------------|
| Cost or valuation | |
| At 1 January 2023 | 13,698 |
| At 31 December 2023 | 13,698 |
| Depreciation | |
| At 1 January 2023 | 12,256 |
| Charge for the year | 800 |
| At 31 December 2023 | 13,056 |
| Net book value | |
| At 31 December 2023 | 642 |
| <i>At 31 December 2022</i> | <i>1,442</i> |

17. Debtors

| | Group 2023 £ | <i>Group 2022 £</i> | Charity 2023 £ | <i>Charity 2022 £</i> |
|------------------------------------|-----------------------------|-----------------------------|-------------------------------|-------------------------------|
| Due within one year | | | | |
| Trade debtors | 15,675 | 114,330 | 1,800 | 20,050 |
| Amounts owed by group undertakings | - | - | - | 292,879 |
| Other debtors | 33,937 | 32,861 | 3,186 | 32,861 |
| Prepayments and accrued income | 18,316 | 15,963 | 10,407 | 14,173 |
| | 67,928 | <i>163,154</i> | 15,393 | <i>359,963</i> |

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18. Creditors: Amounts falling due within one year

| | Group 2023 £ | <i>Group</i> <i>2022</i> £ | Charity 2023 £ | <i>Charity</i> <i>2022</i> £ |
|------------------------------------|----------------------------------|----------------------------------|------------------------------------|------------------------------------|
| Other loans | 59,820 | 59,820 | 59,820 | 59,820 |
| Trade creditors | 242,886 | 140,829 | 23,182 | 47,849 |
| Amounts owed to group undertakings | - | - | 237,001 | - |
| Other taxation and social security | 14,150 | 18,704 | 14,150 | 13,605 |
| Other creditors | - | 3,638 | - | 3,638 |
| Accruals and deferred income | 86,041 | 41,831 | 8,324 | 5,621 |
| | <u>402,897</u> | <u>264,822</u> | <u>342,477</u> | <u>130,533</u> |

Other loans relate to a government Coronavirus Business Interruption Loan. The loan is secured by any security held by the bank for the Charity's liabilities. Interest is charged at a fixed rate of 4.89%.

Deferred income

| | Group 2023 £ | <i>Group</i> <i>2022</i> £ | <i>Charity</i> <i>2022</i> £ |
|--|----------------------------------|----------------------------------|------------------------------------|
| Opening balance | 30,000 | 130,007 | - |
| Resources deferred during the year | 36,357 | 30,000 | - |
| Amounts released from previous periods | (30,000) | (130,007) | - |
| Closing balance | <u>36,357</u> | <u>30,000</u> | <u>-</u> |

Included within deferred income is £36,357 (2022: £30,000) of income received in the year relating to activity taking place in the subsequent year.

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19. Creditors: Amounts falling due after more than one year

| | Group 2023 £ | <i>Group</i> <i>2022</i> £ | Charity 2023 £ | <i>Charity</i> <i>2022</i> £ |
|-------------|----------------------------------|----------------------------------|------------------------------------|------------------------------------|
| Other loans | <u>94,715</u> | <u>154,536</u> | <u>94,715</u> | <u>154,536</u> |

Other loans relate to a government Coronavirus Business Interruption Loan. The loan is secured by any security held by the bank for the Charity's liabilities. Interest is charged at a fixed rate of 4.89%.

Included within the above are amounts falling due as follows:

| | Group 2023 £ | <i>Group</i> <i>2022</i> £ | Charity 2023 £ | <i>Charity</i> <i>2022</i> £ |
|-----------------------------------|----------------------------------|----------------------------------|------------------------------------|------------------------------------|
| Between one and two years | | | | |
| Other loans | <u>59,820</u> | <u>59,820</u> | <u>59,820</u> | <u>59,820</u> |
| Between two and five years | | | | |
| Other loans | <u>34,895</u> | <u>94,716</u> | <u>34,895</u> | <u>94,716</u> |

20. Deferred taxation

Group

| | 2023 £ |
|------------------------------|------------------|
| At the beginning of the year | 2,062 |
| Charge for the year | 321 |
| | <u>2,383</u> |

The deferred tax liability is made up as follows:

| | Group 2023 £ | <i>Group</i> <i>2022</i> £ |
|--------------------------------|----------------------------------|----------------------------------|
| Accelerated capital allowances | <u>(2,383)</u> | <u>(2,062)</u> |

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Notes to the Financial Statements
For the year ended 31 December 2023

21. Statement of funds

Statement of funds - current year

| | Balance at 1 January 2023 | Income | Expenditure | Balance at 31 December 2023 |
|---------------------------|--------------------------------------|-------------------------|---------------------------|--|
| | £ | £ | £ | £ |
| Unrestricted funds | | | | |
| General Funds - all funds | <u>(2,878)</u> | <u>2,576,952</u> | <u>(3,077,518)</u> | <u>(503,444)</u> |
| Restricted funds | | | | |
| GMCA | - | 33,000 | (33,000) | - |
| Community Fund | 114,653 | 93,538 | (72,846) | 135,345 |
| Donations | - | 12,316 | - | 12,316 |
| | <u>114,653</u> | <u>138,854</u> | <u>(105,846)</u> | <u>147,661</u> |
| Total of funds | <u><u>111,775</u></u> | <u><u>2,715,806</u></u> | <u><u>(3,183,364)</u></u> | <u><u>(355,783)</u></u> |

The grant from the GMCA refers to the income received from the Greater Manchester Combined Authority Culture Fund which is given to provide excellent cultural experiences or work that has significant social impact across the ten boroughs in Greater Manchester.

General donations and donations to the Manchester Pride Community Fund go directly to LGBTQ+ causes and projects in Greater Manchester.

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Notes to the Financial Statements
For the year ended 31 December 2023

21. Statement of funds (continued)

Statement of funds - prior year

| | <i>Balance at 1 January 2022</i> | <i>Income</i> | <i>Expenditure</i> | <i>Balance at 31 December 2022</i> |
|---------------------------|--------------------------------------|-------------------------|---------------------------|--|
| | £ | £ | £ | £ |
| Unrestricted funds | | | | |
| General Funds - all funds | <u>(23,351)</u> | <u>2,556,899</u> | <u>(2,536,426)</u> | <u>(2,878)</u> |
| Restricted funds | | | | |
| Arts Council England | 21,940 | - | (21,940) | - |
| Manchester City Council | - | 12,000 | (12,000) | - |
| GMCA | - | 30,000 | (30,000) | - |
| Community Fund | - | 114,653 | - | 114,653 |
| | <u>21,940</u> | <u>156,653</u> | <u>(63,940)</u> | <u>114,653</u> |
| Total of funds | <u><u>(1,411)</u></u> | <u><u>2,713,552</u></u> | <u><u>(2,600,366)</u></u> | <u><u>111,775</u></u> |

22. Analysis of net assets between funds

Analysis of net assets between funds - current year

| | Restricted funds 2023 | Unrestricted funds 2023 | Tota func 202 |
|--|----------------------------------|--|------------------------------|
| | £ | £ | |
| Tangible fixed assets | - | 10,175 | 10,175 |
| Current assets | 147,661 | (13,624) | 134,037 |
| Creditors due within one year | - | (402,897) | (402,897) |
| Creditors due in more than one year | - | (94,715) | (94,715) |
| Provisions for liabilities and charges | - | (2,383) | (2,383) |
| Total | <u><u>147,661</u></u> | <u><u>(503,444)</u></u> | <u><u>(355,783)</u></u> |

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22. Analysis of net assets between funds (continued)

Analysis of net assets between funds - prior year

| | <i>Restricted funds</i> 2022 £ | <i>Unrestricted funds</i> 2022 £ | <i>Total funds</i> 2022 |
|--|--------------------------------------|--|----------------------------|
| Tangible fixed assets | - | 9,690 | 9,690 |
| Current assets | 114,653 | 408,852 | 523,505 |
| Creditors due within one year | - | (264,822) | (264,822) |
| Creditors due in more than one year | - | (154,536) | (154,536) |
| Provisions for liabilities and charges | - | (2,062) | (2,062) |
| Total | <u>114,653</u> | <u>(2,878)</u> | <u>111,775</u> |

23. Reconciliation of net movement in funds to net cash flow from operating activities

| | Group 2023 £ | <i>Group</i> 2022 £ |
|--|----------------------------------|---------------------------|
| Net income/expenditure for the year (as per Statement of Financial Activities) | (467,558) | 113,186 |
| Adjustments for: | | |
| Depreciation charges | 3,958 | 2,809 |
| Decrease in debtors | 95,226 | 306,836 |
| Increase/(decrease) in creditors | 138,074 | (184,760) |
| Interest payable | 13,156 | 15,758 |
| Tax charge | 321 | 2,062 |
| Net cash provided by/(used in) operating activities | <u>(216,823)</u> | <u>255,891</u> |

24. Analysis of cash and cash equivalents

| | Group 2023 £ | <i>Group</i> 2022 £ |
|--------------|----------------------------------|---------------------------|
| Cash in hand | <u>66,109</u> | <u>360,351</u> |

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25. Analysis of changes in net debt

| | At 1 January 2023 | Cash flows | At 31 December 2023 |
|--------------------------|----------------------|------------------|------------------------|
| | £ | £ | £ |
| Cash at bank and in hand | 360,351 | (294,242) | 66,109 |
| Debt due within 1 year | (59,820) | - | (59,820) |
| Debt due after 1 year | (154,536) | 59,821 | (94,715) |
| | <u>145,995</u> | <u>(234,421)</u> | <u>(88,426)</u> |

26. Operating lease commitments

At 31 December 2023 the Group and the Charity had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

| | Group 2023 | Group 2022 | Charity 2023 | Charity 2022 |
|-----------------------|---------------|---------------|-----------------|-----------------|
| | £ | £ | £ | £ |
| Not later than 1 year | <u>-</u> | <u>22,776</u> | <u>-</u> | <u>22,776</u> |

27. Related party transactions

The charity received a donation from its subsidiary, Manchester Pride Events Limited of £291,714 (2022: £681,595). At the year end, an amount of £237,001 is due to Manchester Pride Events Limited (2022: £292,879 due from).

Trustees are appointed to the Board primarily for the skills, experience and knowledge that they bring to the organisation. However, it is also important the Board includes individuals that are immersed in Manchester's LGBT community and in the culture of the city as a whole. For that reason, the Board of trustees will invariably include individuals that hold other directorships, trusteeships or ownership interests with companies, organisations and charities that have links to Manchester Pride.

No trustee is involved in making board decisions that relate to their own interests. Other than the above transactions noted with Manchester Pride Events Limited, there were no other transactions with related parties this year.

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